

Logo Identity & Branding



About:

Getting to know us

It's great to have you at GDC, Abu Dhabi leading dental clinic. We've consistently delivered exceptional dental services since 2021.

What we're all about

We are providing innovative and advanced oral healthcare to everyone by offering innovative and advanced services.

We're here to help

A team of skilled and experienced dentists uses the latest dental technology to provide you with the highest quality dental care.

We stand for

Excellence: We're always striving to be the best.

Teamwork: We work together to get the job done.

Innovation: We use the latest dental innovations to ensure your comfort and safety.

Dedication: Our clients come first.

Get in touch

Our clinic at Abu Dhabi offers the highest level of oral healthcare. Contact us info@gentaldentalclinic.com for appointments.





Logo philosophy:

The logo represents our commitment to providing high-quality dental care with a gentle touch.

The Shape:

We chose to use the shape of a tooth as the central element of our logo, a simple yet powerful illustration of our service area - dentistry. By choosing this design, we communicate our commitment to oral health and promise a focused and professional approach to all your dental needs.

The Words "Gental Dental":

The phrase "Gental Dental" is a play on the words "gentle" and "dental," illustrating our gentle approach to dental care. It promises a comfortable and anxiety-free experience, where every procedure is carried out with the utmost gentleness and understanding of the patient's needs and concerns. It embodies our philosophy of treating every patient with kindness and empathy, ensuring a pleasant visit every time.



Clinic Name

Color:

Green: Symbolizes successful workflow, representing harmony and balance in all operations. It stands for growth, renewal, and flourishing success.

Blue: Represents health and safety, reflecting our commitment to fostering a safe and healthy environment for all our patients. It embodies tranquility and trust, illustrating our dedication to patient well-being.

Pink: Symbolizes our role in assisting you to be your most beautiful self, representing the care and support we provide to help you achieve the most beautiful smile. It stands for compassion, nurturing, and gentle touch.

Black: Used for writing letters, imparting a touch of elegance and attraction to the text, and creating a bold statement that speaks of quality and professionalism.

Color Gradients: Utilized in the background and designs, adding physical depth and harmony to the logo, providing a rich and multi-dimensional visual experience that is both modern and inviting.



CMYK: C:86 M:80 Y:24 K:09
RGB: R:65 G:72 B:124
HEX: 41487C

PRIMARY



CMYK: C:33 M:63 Y:07 K:0
RGB: R:174 G:116 B:167
HEX: AE74A7

PRIMARY



CMYK: C:61 M:05 Y:73 K:0
RGB: R:108 G:183 B:114
HEX: 6CB772

SECONDARY



CMYK: C:82 M:69 Y:10 K:0
RGB: R:72 G:93 B:156
HEX: 485D9C

SECONDARY



CMYK: C:75 M:68 Y:67 K:90
RGB: R:0 G:0 B:0
HEX: 000000

SECONDARY



PRIMARY



SECONDARY

TYPOGRAPHY

Montserrat

Aa

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

TYPOGRAPHY

TAJAWAL

ا ب

خط طبيعي

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ
ف ق ك ل م ن ه و ي

خط مائل

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ
ف ق ك ل م ن ه و ي

خط عريض

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ
ف ق ك ل م ن ه و ي

خط عريض مائل

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ
ف ق ك ل م ن ه و ي

خط عريض مائل

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ
ف ق ك ل م ن ه و ي

Stationary Mockup:







Gentle Dental
CLINIC

ابتسم بثقة،
أسنانك بأمان

Gentle Dental
CLINIC

ابتسم بثقة،
أسنانك بأمان



Social Media *Design*



Gentle Dental CLINIC

Every tooth is tenderly
nourished at **Gentle Dental!**

info@gentaldentalclinic.com
www.gentaldentalclinic.com

gentaldentalclinic

Gentle Dental CLINIC

Gentle Dental:
Fortress of Strong Smiles!

info@gentaldentalclinic.com
www.gentaldentalclinic.com

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Gentle Dental CLINIC

Gentle on Your Teeth,
Gentle on Your Wallet!

info@gentaldentalclinic.com
www.gentaldentalclinic.com

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Gentle Dental CLINIC

Where Comfort Meets Excellence:
Discover Gentle Dental!

info@gentaldentalclinic.com
www.gentaldentalclinic.com

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Gentle Dental CLINIC

Your teeth are like a **Pearl Necklace**
with **Gentle Dental**

info@gentaldentalclinic.com
www.gentaldentalclinic.com

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Gentle Dental CLINIC

Gentle Dental Home
for Pain-Free Dentistry!

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www.gentaldentalclinic.com

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Gentle Dental CLINIC

Where Your Smile
is **Our Priority!**

GENTLE DENTAL CLINIC WEBSITE



HOME | SERVICES | NEWS | ABOUT US | CONTACT US

SMILE CONFIDENTLY YOUR TEETH ARE SAFE!

Schedule your appointments from your PC.
Avoid long waits at the hospital.

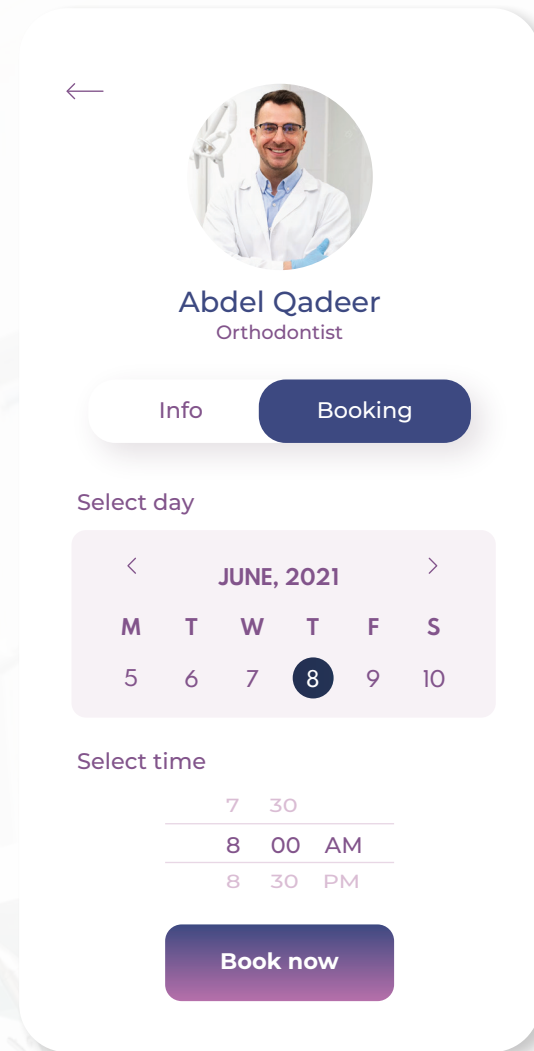
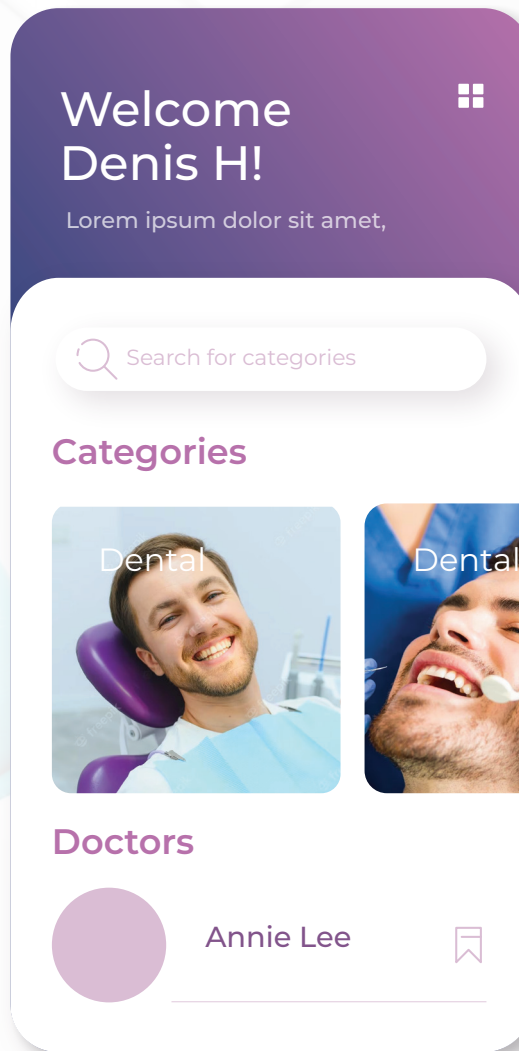
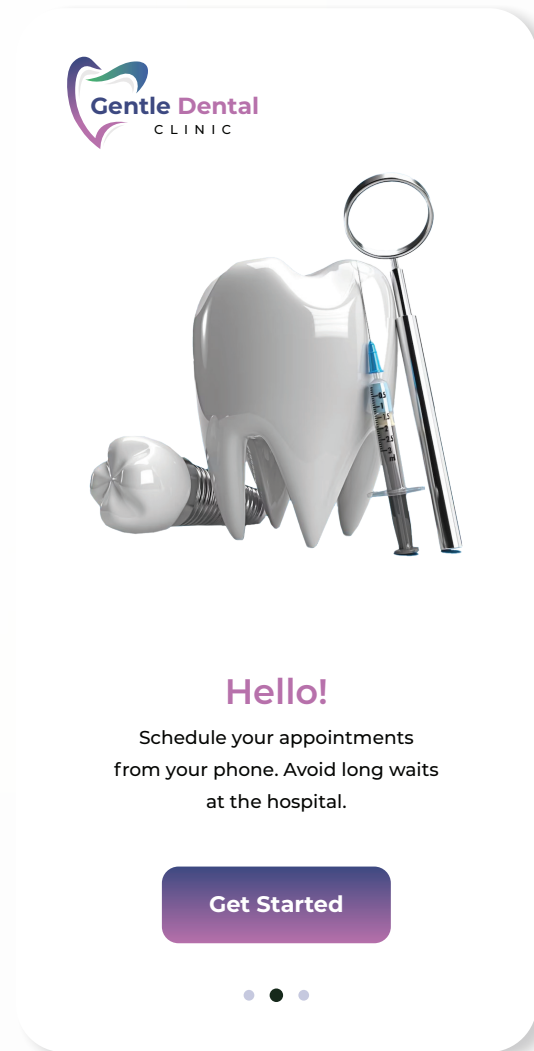
LOVE YOUR
TEETH

BOOK NOW

READ MORE



GENTLE DENTAL CLINIC MOBILE APP



Thank you for your Interest