Logo Identity & Branding

About

Welcome to MedixHealth

Our Mission: At Medix Health Clinic, we're dedicated to enhancing your health through accessible, high-quality medical care. Founded in 2024, we prioritize compassionate service and patient-focused care.

Services: We offer comprehensive medical services including preventive care, chronic disease management, pediatric and geriatric care, and mental health counseling.

Our Team: Our clinic is staffed by board-certified physicians and experienced healthcare professionals committed to your well-being.

Contact Us: Visit us at 456 Wellness Drive, Abu Dhabi or call (056) 245-6543. Learn more at www.medixhealth.ae

We look forward to partnering with you on your health journey!

MedixHealth

leading you to better health

Symbol Philosophy

The logo for MedixHealth is thoughtfully designed to embody the essence of the brand through the integration of the initials 'M' and 'H'. These letters are artistically combined, reflecting the innovative and professional nature of Medix Health. The choice of blue and green as the primary colors in the logo is intentional and significant. Blue, often associated with trust and dependability, and green, symbolizing growth and vitality, are both colors traditionally linked to the health and medical fields. This color palette not only reinforces the brand's commitment to these values but also ensures that the logo stands out as a symbol of reliability and care in the medical community. This design strategy not only enhances the visual appeal of the brand but also strengthens its recognition and reputation within the healthcare industry.

MedixHealth
MedixHealth

Architecture

The logo has a wordmark (logotype) and a symbolic mark (M symbol). For MedixHeath, the logo icon, as a letter M, is created using Montserrat and Adobe Arabic.Please use the complete logo.If you wish to use the symbol alone, you should do so only on the Medixhealth website or on social media channels where other elements help the user recognize the brand. A slogan can also accompany the logo (the symbol and the typography). It is not sufficient to use the symbol alone.

Legibility

An exclusion zone around the logo has been created to protect its integrity and make sure the logo is easy to read.

to ensure that the logo is never placed too close to the edge of a document.

The M factor is measured using the height of the uppercase M in the MedixHealth logotype and must be applied to all four sides of the logo as illustrated above.

Please note that “M” equal 16pt when the logo size equal 60mm. incase of the logo size dublicated, you have to dublicate the “M” symbol.

Exclusion Zone

Minimum Size Online

Minimum Offline Logo Size: 60mm

Don'ts

Proportion refers to the relationship between one part of a design and another or to the entire design. Sizes, shapes, and quantities are compared.It is not permitted to alter the logo's structure, color, proportions, elements, or direction.

X Move Elements

X Remove Elements

X Stretch or Transform

X Add Elements

X Change Colors

X Outline

X Adding Shadows

X Change the Font

MedixHealth

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Color Palettes

HEX E3EAFF	HEX CFDAFF	HEX BBCBFF	HEX E9FFF9	HEX D7FCF3	HEX C6FAEC
HEX A7BBFF	HEX 93ABFF	HEX 7E9BFF	HEX B4F7E6	HEX A3F4E0	HEX 91F1DA
HEX 6A8BFF	HEX 567CFF	HEX 426CFF	HEX 7FEFD4	HEX 6EECCD	HEX 5CE9C7

PRIMARY

CMYK: 79, 59, 0, 0
RGB: 66, 108, 255
HEX: 426CFF

SECONDARY

CMYK: 61, 0, 31, 0
RGB: 127, 239, 212
HEX: 7FEFD4

GRADIENT

426CFF , 7FEFD4

WHITE

CMYK: 4, 2, 3, 0
RGB: 240, 241, 241
HEX: F0F1F1

BLACK

CMYK: 69, 69, 64, 78
RGB: 240, 241, 241
HEX: 231F20

TYPOGRAPHY

Primary Typeface

Montserrat

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9
! @ # $ % ^ & * ( ) { } / < > ?

Secondary Typeface

Adobe Arabic

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9
! @ # $ % ^ & * ( ) { } / < > ?

Headline Mini: 16pt

Sub-Head mini: 13pt

Icons

Ambulance

Stethoscope

Apple

Medical Briefcase

Medical Syrup

Blood Bank

Tooth

Medical Report

Injection

Air Ambulance

Medical Help

Heart ECG

Stretcher

Medical Briefcase

Female Gender

Injection

Medicines

Medical Chair

Laboratory Jar

Male Gender

Oxygen o2

Patient

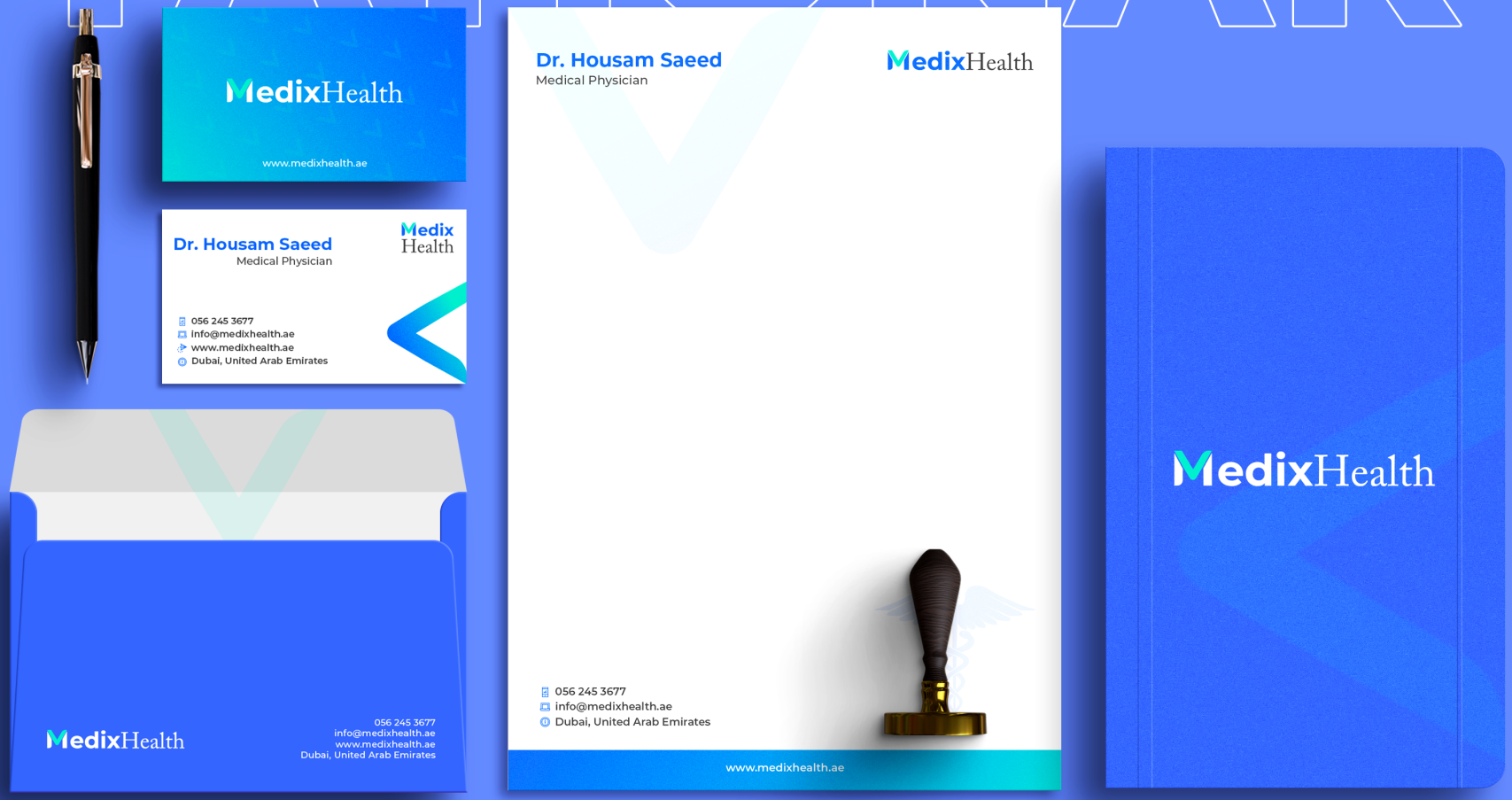
Cooling Fan

Biology

MedixHealth
MedixHealth

Good Health for
Good Life
MedixHealth
Medix
Health

STATIONARY


MedixHealth
www.medixhealth.ae
Dr. Housam Saeed
Medical Physician
Medix
Health
056 245 3677
info@medixhealth.ae
www.medixhealth.ae
Dubai, United Arab Emirates
MedixHealth
056 245 3677
info@medixhealth.ae
www.medixhealth.ae
Dubai, United Arab Emirates
Dr. Housam Saeed
Medical Physician
MedixHealth
056 245 3677
info@medixhealth.ae
Dubai, United Arab Emirates
www.medixhealth.ae
MedixHealth

MedixHealth
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Medical Physician
Medix Health
056 245 3677
info@medixhealth.ae
www.medixhealth.ae
Dubai, United Arab Emirates

MUG

Wristband

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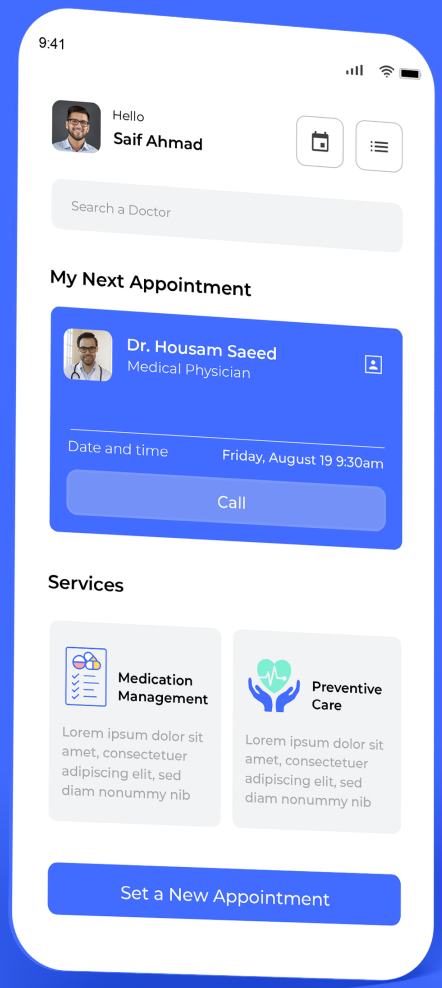
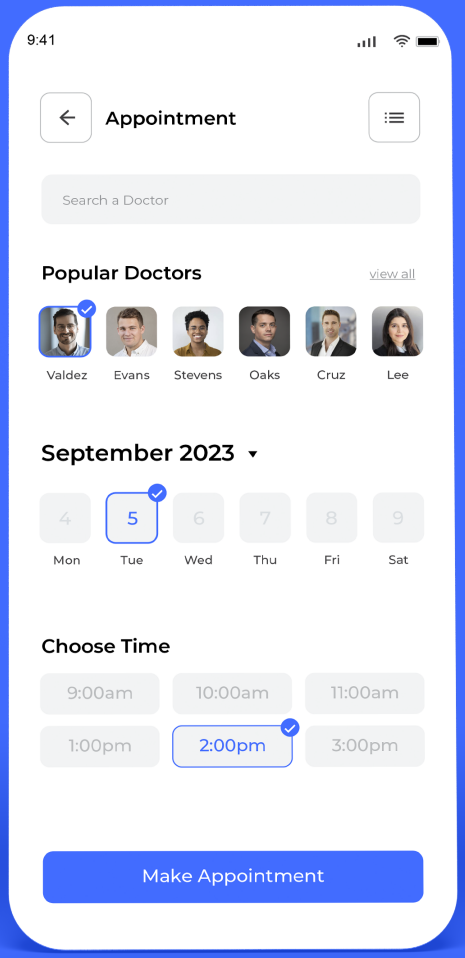
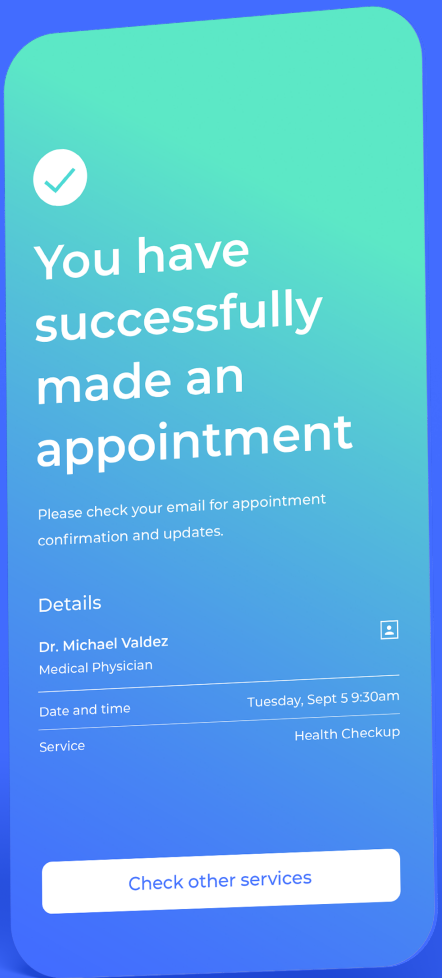
Good Health for
Good Life
MedixHealth

MedixHealth
Home
Doctors
Hospitals & Clinics
Specialities
Patient Portal
MedixHealth
MacBook Pro

MOBILE APP


9:41
Hello
Saif Ahmad
Search a Doctor
My Next Appointment
Dr. Housam Saeed
Medical Physician
Date and time
Friday, August 19 9:30am
Call
Services
Medication Management
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nib
Preventive Care
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nib
Set a New Appointment


9:41
Appointment
Search a Doctor
Popular Doctors
view all
Valdez
Evans
Stevens
Oaks
Cruz
Lee
September 2023
4
5
6
7
8
9
Mon
Tue
Wed
Thu
Fri
Sat
Choose Time
9:00am
10:00am
11:00am
1:00pm
2:00pm
3:00pm
Make Appointment


You have successfully made an appointment
Please check your email for appointment confirmation and updates.
Details
Dr. Michael Valdez
Medical Physician
Date and time
Tuesday, Sept 5 9:30am
Service
Health Checkup
Check other services

Thank you for your interest