





## About:

Siteforge Labs is a dynamic IT company based in Dubai that specializes in website and application development. Renowned for its innovative solutions and cutting-edge technology, Siteforge Labs transforms businesses through bespoke digital services. With a team of highly skilled professionals, the company excels in creating user-friendly websites and robust applications tailored to meet each client's unique needs. Committed to excellence and customer satisfaction, Siteforge Labs stands out as a trusted partner in the digital landscape, helping businesses achieve their goals with precision and efficiency.



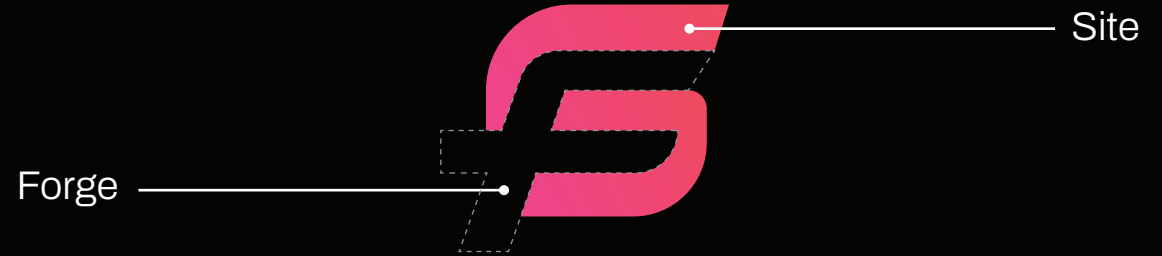






## Logo Philosophy

The "Site Forge" logo, through the overlapping "S" and "F," visually communicates the company's expertise in creating websites that are structurally sound, elegantly designed, and tailored to diverse needs. It symbolizes the integration of various elements into a harmonious and effective solution, positioning "Site Forge" as the ideal partner for comprehensive web development services.



## Vertical Logo

The vertical version of the logo is the official version and should be used in all media.

In exceptional cases where there is insufficient space for the usual logo, you may use the vertical version of the SiteForge Labs logo, with the "S" and "F" symbol positioned above the typography.

Avoid using this alternative version unless absolutely necessary.



## Incorrect Usage

"The corporate symbol should be formed according to the rules without any change in color or shape in order to maintain its original image.

Some examples of unacceptable modifications and incorrect use are illustrated in the eight misapplications below"

✘ Move elements



✘ Remove elements



✘ Stretch or transform



✘ Add elements



✘ Change colors



✘ Outline



✘ Adding shadows



✘ Change the font





## Logo Size

288px



230px



190px



155px



120px



## Color Palettes

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem

CMYK 0, 82, 18, 0  
RGB 255, 85, 138  
HEX #FF558A  
**Primary**

CMYK 0, 80, 55, 0  
RGB 255, 90, 95  
HEX #FF5A5F  
**Primary**

**Gradient**

HEX #FF5A5F

HEX #FF558A

CMYK 100, 100, 100, 100  
RGB 0, 0, 0  
HEX #000000  
**Secondary**

CMYK 0, 0, 0, 0  
RGB 255, 255, 255  
HEX #FFFFFF  
**Secondary**

Typeface

# Archivo

---

Aa

Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz

Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**

**Black**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**abcdefghijklmnopqrstuvwxyz**



Typeface

# Harmattan

---

خط طبيعي

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ  
ف ق ك ل م ن ه و ي

خط عريض

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ  
ف ق ك ل م ن ه و ي

ب

## Symbol Variations



487  
Posts

734K  
Followers

12  
Following

**SiteForge Labs**

Web & App Development Agency

Follow

Message



SiteForge Labs





SiteForge Labs





# BUSINESS CARD



# STATIONARY

**SiteForge**  
Labs  
Ehtasham ul haq  
Multimedia Creator  
ehtasham@siteforge.ae  
www.siteforge.ae  
f @ y t i n

**SiteForge**  
Labs

**SiteForge**  
Labs



**SiteForge**  
Labs

**SiteForge**  
Labs

055 864 0236 | info@siteforge.ae | www.siteforge.ae | Dubai, UAE

# MUG





# TSHIRT





# Where the world builds software

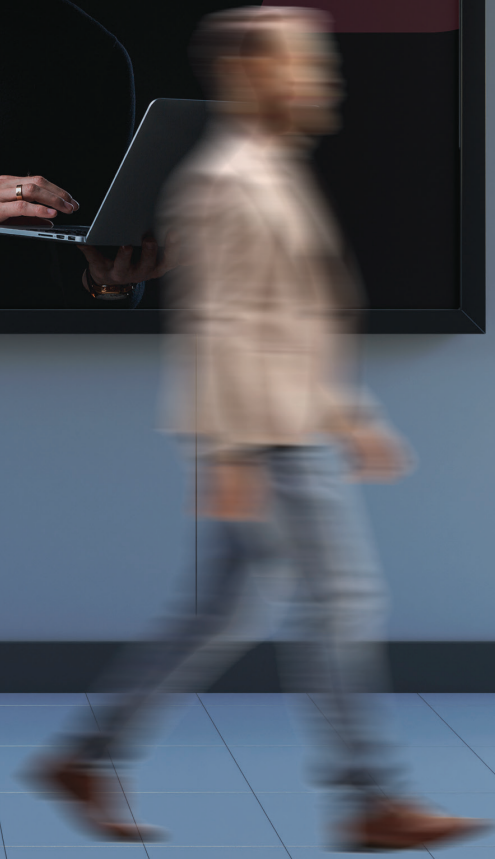
Millions of developers and companies build, ship, and maintain their software on the largest and most advanced development platform in the world.

Sign up for SiteForge





 SiteForge Labs



**Thank you for watching**

