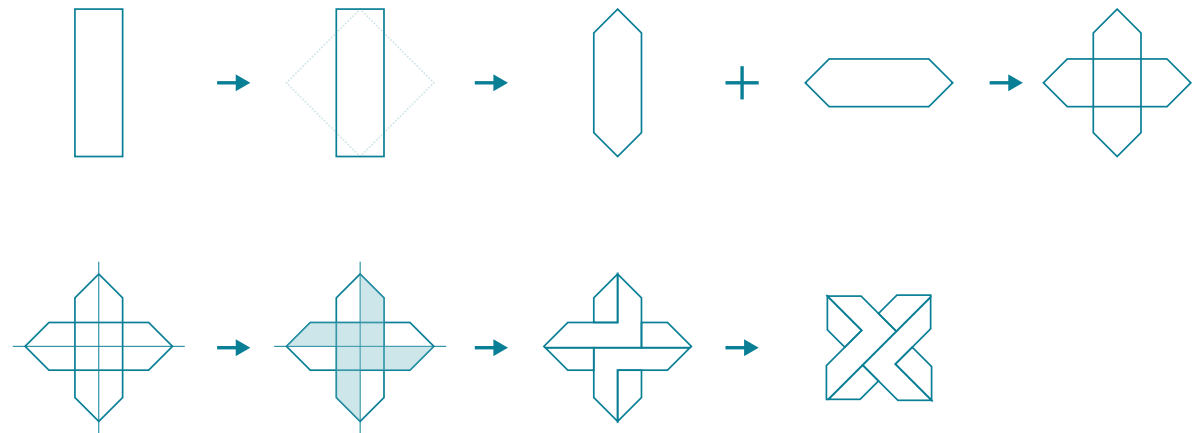Pixel

Symbol Construction

The XPixel symbol stands for Unity, and the line traversed all directions, illustrating our concept, of Spreading wide.

The logo is created with four main rectangles, crossed and rotated to show the X symbol, with a sharp base to add solidarity.
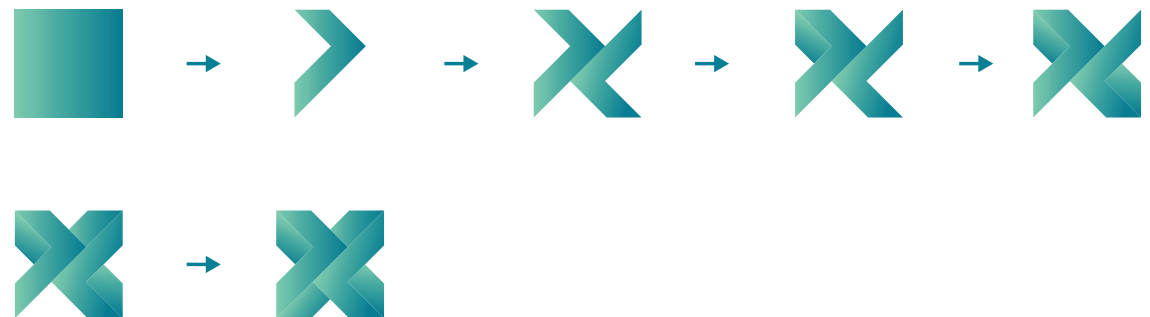
Brand Attributes:
Solid, Intelligible, and plain

Logo Construction:

Color Process:

Architecture

The logo is a sketch comprised of the **wordmark (logotype) and figurative mark (X symbol).**

The lettering is created using the "Palo Wide Semi Bold", and logo icon, as a Letter X, For XPixel.

The logo should be always produced from the master artwork.

Use the complete logo. The only time you should use the symbol alone is on the XPixel website or social media channels where there are other elements to help the user recognise the brand.

When we use XPixel as a title under any Circumstance, The X symbol should be
capitalised always and the rest of the word should be lowercase

XPixel ✓
xPixel ✗
Xpixel ✗

in some specific cases, we can use entire capitalise writing, such as XPixel

The entire logo (The symbol and the typography) can also be accompanied by a slogan. Don't use The symbol alone and attach the slogan to it.

LOGO

SYMBOL   LOGOTYPE

Vertical Version

The horizontal version of the logo is the official version and should be used in all media.

However, in exceptional cases where there is not enough space for the usual logo,

you can use the vertical version of the XPixel logo, X symbol will be up the typography logo.

You should avoid using this version unless it is strictly necessary.

Pixel

Don'ts

Proportion refers to **the relationship between one part of a design and another part or to the whole design.** It is a comparison of sizes, shapes, and quantities.

It is not allowed to alter the structure, colour, proportions, elements or direction of the logo.

❌ **Move elements**

❌ **Remove elements**

❌ **Stretch or transform**

❌ **Add elements**

❌ **Change colors**

❌ **Outline**

❌ **Adding shadows**

❌ **Change the font**

Color Scheme

Brand color scheme is made for XPixel Branding, publishing purposes, Like social media posts, website design, stories, thumbnail, etc.

Dark Cyan: is the Primary Color

Slightly D. Cyan: is secoundry color for effects, use it as a shadow or sub-color for small objects.

Additional Colors:
Yellow: for lining and Highlighting on Social Media Posts.

Black: for text on social Media and Documents.

Check out XPixel's instagram for references

Brand Color

CMYK: C90 M40 Y35 K0
RGB: R0 G127 B151
HEX: 007F97

Dark Cyan

CMYK: C50 M0 Y40 K0
RGB: R127 G203 B174
HEX: 7FC9AC

Slightly Desaturated Cyan

Additional Color

CMYK: C0 M15 Y100 K0
RGB: R255 G230 B0
HEX: FFD400

Yellow

CMYK: C0 M0 Y0 K90
RGB: R65 G64 B66
HEX: 414042

Black

Header Typography

Primary Typeface

Palo Wide Semi Bold

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9
! @ # $ % ^ & * ( ) { } / < > ?

Headline Mini: 16pt
Sub-Head mini: 13pt

Paragraph Typography

Secondary Typeface

Nunito

A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n
o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9
! @ # $ % ^ & * ( ) { } / < > ?

Body Mini: 13pt

Pixel

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Digital Marketing Agency Dubai

XPixel Non-fungible Marketing

Enhance your digital presence with proven and effective marketing strategies in partnership with Dubai's top digital marketing agency Dubai!

Discover Our Magic Offers

‹ ›

A digital marketing agency in Dubai that helps you enhance your digital footprint

Our Services

Social Media Management

We are the best **social media agency in Dubai** for managing social media. We adopt innovative marketing strategies tailored specifically to maximize the benefits of these platforms.

Paid Advertising Campaigns

We provide cost-effective pay-per-click services that significantly increase traffic to your site. With performance-based marketing, you only pay when tangible results are achieved from your paid advertising campaigns, making every

SEO Services

With inspiring and motivating content, we engage your audience with your brand. We also optimize your website for search engines to ensure the best possible ranking, increasing your site's organic and effective reach.

What We Do

Complete End to End Digital Marketing Services that Convert more Customers to Your Business

Social Media Management

Engage with your audience and build a strong brand presence.

Advertising Campaign

Maximize your advertising budget and reach your target audience.

Podcast Service

podcasts are one of the most important marketing tools.

SEO Services

Improve your website's visibility and organic search.

Content Marketing Services

Deliver valuable and relevant content that attracts, informs, and engages.

Website Development

Impress your visitors with a visually stunning and user-friendly website.

Branding Innovative

One of the biggest and most important part of business.

Influencer Marketing

Most powerful part of marketing which reaches to audiance.

Online Store Development

Impress your audience by having futuristic store.

العربية (Arabic)   English

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Editor's pick

Best ROI Digital Marketing:
Measurement & Tools

Essential Criteria for Choosing a
Digital Marketing Agency in Dubai

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XPixel
Non-Fungible Marketing

Navigating the digital Odyssey:

The XPixel journey has contributed to growth, innovation, and metacognitive strategies to turn dreams into reality. Our doors are open to business as a digital marketing agency. For startups and entrepreneurs, digital success and sustainability are the primary goals.

www.xpixel.ae

Our Mission

We're charting our course:

XPixel provides businesses of all sizes and industries with affordable digital marketing solutions. In order for our clients to succeed, we provide them with the resources and expertise they need

Our Value

What is the best way to achieve our mission?

By using Performance marketing

In our performance marketing approach at XPixel, we intelligently manage paid campaigns to ensure they deliver desired results efficiently and cost-effectively. By leveraging advanced analytics and strategic targeting, we optimize every aspect of the campaign, ensuring maximum impact at minimal expense.

By building strong branding

We craft compelling brand stories and consistent messaging across digital platforms, establishing a memorable identity for startups.

Social Media Management

We develop a professional marketing plan for social media platforms, analyze results, and optimize them to increase brand awareness, reach targeted customers, and achieve desired outcomes.

▶ ▶ ▶
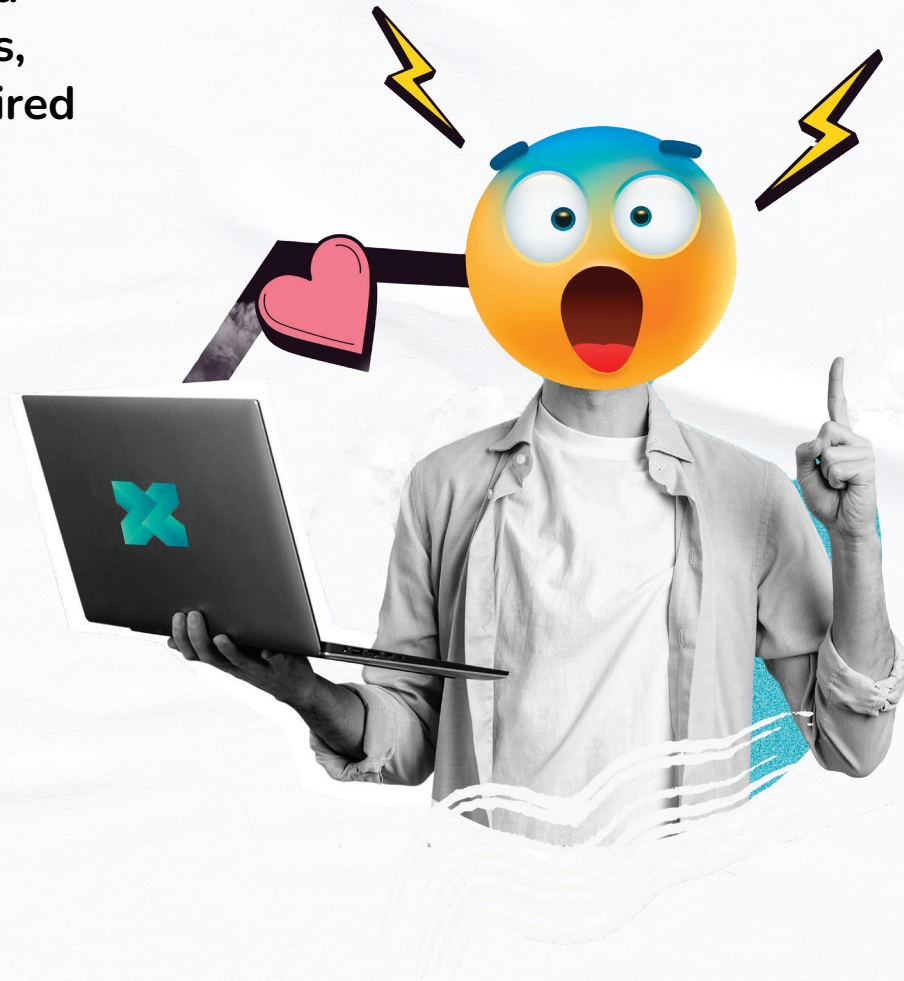
Content Marketing

We provide a well-planned content marketing strategy is the key to achieving your business objectives

Influencer Markeitng

Xpixel assists you in leveraging influencer marketing to enhance brand awareness and effectively reach your target audience.

▶ ▶ ▶

Podcast Services

We provide powerful podcasts that are good storytelling, education, and entertainment tools. Leveraging the right podcast services can elevate your content.
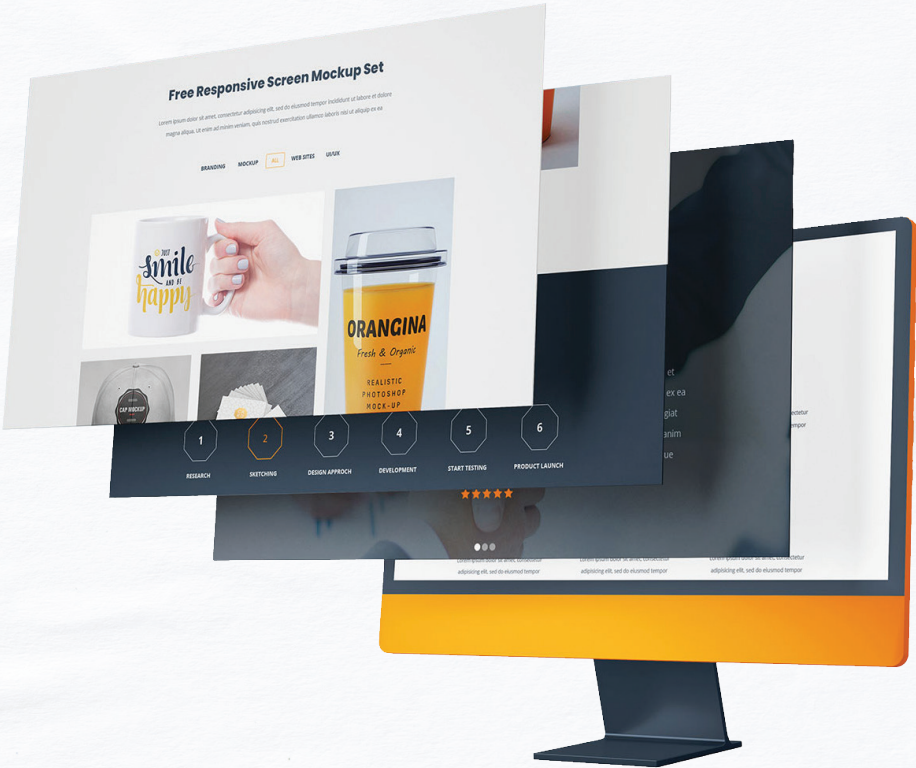
SEO Services

Unlock affordable SEO services for small businesses with XPixel Agency. Enhance your reach and monitor success through our expert strategies and detailed reports.

Website Development

XPixel crafts a website for you that not only draws in new customers but also positions your company as a leader in your industry.

Online Store Development

We excel in App Store Development, harnessing the latest technologies to craft unique apps that inspire user confidence, all backed by our expert knowledge. As the best ecommerce website development company, we deliver top-notch solutions.
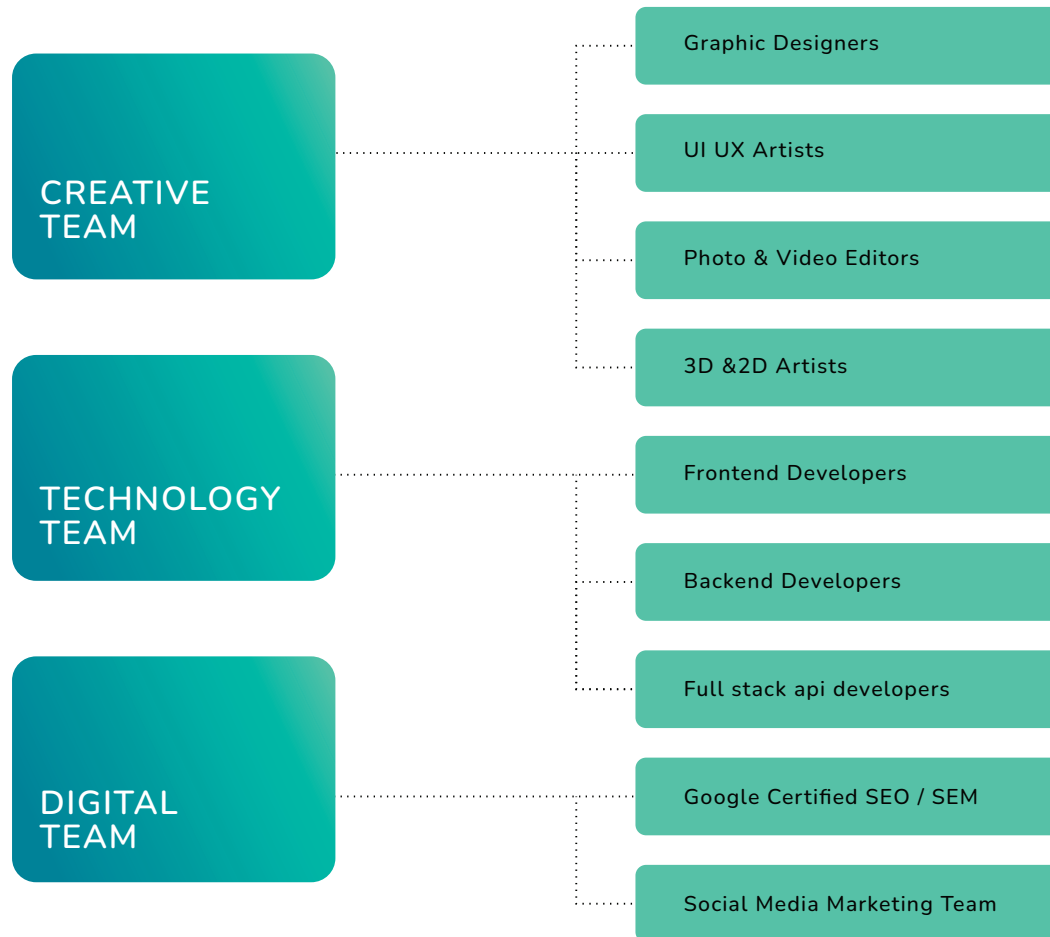
Our Digital Journey - Crafting Success

We combine innovation and precision to turn your digital dreams into reality. We deliver excellence at every stage of your digital marketing journey.

- ➤ **Discovery & Analysis:** We begin by deeply understanding your unique business needs and market dynamics.

- ➤ **Strategic Planning:** Developing customized, data-driven marketing strategies tailored to your goals.

- ➤ **Seamless Execution:** Implementing the strategies with precision across optimal digital channels.

- ➤ **Continuous Optimization:** Employing agile methodologies to refine and enhance campaign performance.

- ➤ **Transparent Reporting:** Providing insightful, detailed reports for informed decision-making.

- ➤ **CRM Integration:** Our state-of-the-art CRM system empowers you with real-time visibility into your project's progress, ensuring full transparency and consistent engagement at every phase.

Our Team

The XPixel team is determined to transform the business through innovative and comprehensive digital marketing strategies in Dubai's dynamic digital landscap.

CREATIVE TEAM
- Graphic Designers
- UI UX Artists
- Photo & Video Editors
- 3D &2D Artists

TECHNOLOGY TEAM
- Frontend Developers
- Backend Developers
- Full stack api developers

DIGITAL TEAM
- Google Certified SEO / SEM
- Social Media Marketing Team

Social Media Platform

INSTAGRAM RE[...]
TO GET RID OF
FAKE FOLLOWERS

TeamX

A6

عيد أضحى مبارك

Pixel

لتُنقّذ هذا الخطأ
من متجــرك
من الإفلاس!

Pixel
INCOMING CALL

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توقعات التسويق الرقمي
2024!

Pixel
Marketing

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